



## Conference Overview

Quality Leaders, Practitioners, Advocates and Customers gathering to network, learn and exchange ideas and thoughts on “Quality – A Worldwide Imperative for the future.” Two days of conference activities on March 19 & 20. Post Conference training March 21 – 23. Conference sponsorship opportunities allow you to connect with these members of the quality community.

### Who Are Your Prospects

The conference attendees are customers who purchase products and services supplied by the quality industry for: manufacturing, software, business services, consulting, education, training, engineering, design and construction, healthcare and other industries.

As a sponsor your organization or business will get direct access to the professionals who influence decisions on what goods and services are purchased by their firms to meet their needs to provide quality products and meet quality compliance requirements.

We expect to have 200 attendees at the conference, and will also distribute marketing material that will include information about our Top Tier Sponsor through mail, emails and section events that will reach thousands of quality professionals and business leaders.

## ASQ Boston Section ANNUAL CONFERENCE - BOSCON 2018

“QUALITY-A WORLDWIDE IMPERATIVE  
FOR THE FUTURE”

MARCH 19 – 20, 2018  
THE ROYAL SONESTA HOTEL  
40 EDWIN LAND BLVD  
CAMBRIDGE, MA 02142

[www.asqboston.org/about-boscon](http://www.asqboston.org/about-boscon)

## TOP TIER SPONSORSHIPS

### Platinum

**Day 1 Lunch & Break Sponsor-\$3,000**

**Day 2 Lunch & Break Sponsor-\$3,000**

**Networking Cocktail Reception-\$3,000**

**Gold - \$2,000**

**Silver - \$1,500**

## OTHER SPONSORSHIPS

**Directory listing - \$175**

**Enhanced directory listing - \$350**

**Lanyard sponsorship - \$500**

**Mobile App Sponsorship - \$500**

Contact our conference sponsor team if you wish to discuss  
a custom sponsorship role for our conference

## Platinum Sponsorship

Three (3) complimentary conference registrations, exhibit table, logo on conference bag, enhanced directory listing (*directory listing plus 25 word description*), *company name and logo prominently displayed throughout conference: on pre-conference mailings and advertisements and throughout the conference in session rooms. Recognition to the attendees at the start of each conference day. One marketing insert for conference bag. Receive a complete list of conference attendees.*

*First come First Serve Choice of Platinum Level Sponsorship*

**Day 1 or 2 Lunch & Break Sponsor  
Network Cocktail Sponsor**

## Gold Sponsorship

Two (2) complimentary conference registrations, enhanced directory listing (*directory listing plus 25 word description*), *company name and logo prominently displayed throughout conference: on pre-conference mailings and advertisements and throughout the conference in session rooms. Recognition to the attendees at the start of each conference day. One marketing insert for conference bag. Receive a complete list of conference attendees.*

## Silver Sponsorship

One (1) complimentary conference registration, enhanced directory listing (*directory listing plus 25 word description*), *company name and logo prominently displayed throughout conference: on pre-conference mailings and advertisements and throughout the conference in session rooms. Recognition to the attendees at the start of each conference day. One marketing insert for conference bag. Receive a complete list of conference attendees.*

## Contact Sponsor Team to Become a Sponsor or Get Information

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